

UCC COLLABORATIVE PARTNERSHIPS Fact Sheet

SERVICES FOR BUSINESS

At UCC, we believe in establishing collaborative partnerships with our business customers. What sets us apart is our commitment for applied business research, entrepreneurship, innovation and bringing academic excellence to life. Innovation is part of our culture and we work hard to establish links with local, regional, national and international businesses & other universities/tertiary institutions, sharing and exchanging our expertise to help give you that competitive edge.

ACCESS OUR EXPERTISE

Access leading, cutting edge expertise through our academics, applied researchers (adjunct faculty) and facilities to help your business innovate.

The UCC is committed to providing support for businesses of all sizes and from all sectors, to improve performance, impact and competitiveness on a national, regional & international scale. UCC has worked in partnership with a range of businesses, which have benefitted from the various areas of the university's expertise. Businesses have utilized the expertise of academic staff, students and graduates, and the outstanding facilities on offer. The UCC has offered a variety of support, ranging from general business help to involvement with specific projects.

The UCC Corporate Education & Legal Divisions will seek to provide an institution-wide service to identify, protect and manage the UCC's intellectual property portfolio. The team also works closely with businesses, offering academic knowledge, expertise and opportunities to access innovative ideas, services and technologies.

DEVELOP YOUR WORKFORCE

Develop the talent within your organization though our range of professional qualifications and short courses.

The UCC works in partnership with businesses and organizations from all sectors to develop and deliver tailored training programmes, as well as offering high quality university courses and professional qualifications to individuals looking to develop their career.

Working in conjunction with employers and organizations, we ensure our courses reflect industry needs, are current, flexible and are delivered by professional practitioners able to share the latest knowledge and thinking in their area of expertise.

RECRUIT OUR TALENT

Utilize our student and graduate community to access up-to-date knowledge innovation and enterprise and recruit the leaders of the future.

Are you looking to recruit work-ready graduates? At the UCC, our course portfolio includes over 100 titles across a broad range of disciplines - from marketing to media, computing to hospitality. With an annual student population totaling ~3,500 (including certificates, undergrad degrees & grad degrees) a high volume of motivated and work-ready UCC students graduate each year.

To find out how UCC graduate could boost your business, or to advertise your vacancies, get in touch with our Student Services Team who will work with you to promote your opportunities to

all our students and graduates.

GROW YOUR BUSINESS

Tap into a wide range of specialist business support aimed at helping the SME's in Jamaica and the region to grow.

The UCC has had a good track record of supporting and developing the nation's small business community. Specific projects, hosted by the UCC or in collaboration were all aimed at wealth creation, safeguarding jobs and helping businesses gain a competitive edge.

The New Centre for SME Development

The proposed new Centre for SME Development will be a university-wide initiative providing comprehensive support to small and medium-sized enterprises, to give you that competitive edge and help you grow.

Based in the heart of the capital in the New Kingston business district, we're committed to helping businesses and social enterprises. We value our civic responsibility and are devoted to improving the regional community by stimulating economic and societal change. Let us help you fulfill your strategic ambitions whilst nurturing and growing your business.

EVENTS, MEETINGS & TRAINING SEMINARS (Host Your Meetings, Events or Training Seminars)

UCC State-of-the Art Lecture Theatre

The UCC's new **State-of-the-Art 220-seat lecture theatre** & facilities on the ground floor of our **Knowledge Centre** at our main campus/regional headquarters in Kingston's business district, is the perfect environment to host your events, meetings or training seminars.

When the time comes to also host your business' AGM, board meeting or planning session you should look no further than the lecture room or meeting room facilities at our UCC Knowledge Centre.

On the second floor, we also house a newly built event space with option partitions, allowing for unprecedented freedom in shaping the event space your guests are welcomed to. Whether it be a product launch or public talk or workshop, this space can play home to them all happily accommodating up to 500 guests theatre style.

Hosting your event at the UCC main campus also entitles you to the use of our friendly reception service and dedicated team all equipped to ensure the smooth running of your event

UCC Sky Lounges

The Sky Lounge is an open air facility located on the rooftop and is very well equipped to host your special events, cocktail receptions, office parties and other functions. It can accommodate up to 300 guests theatre style as well as other setup styles to perfectly suit your special occasions.

With an onsite team to support you through your function planning and ensuring that all your needs are met, you are sure to have a successful function. We can host your functions in fine style and much more affordable rates than any other meeting venues in Kingston.

Finding the right location can often be troublesome, but here at our very central UCC Worthington Avenue main campus, we believe that a function or event is more than just its location, it requires planning, catering, technical support and on the day management, all details that can be adhered to by our friendly operations and marketing teams.

TYPES OF PARTNERSHIP

"Inspired by our past to help shape your future"

We are happy to explore the following types of partnership with prospective regional/international partners:

Franchise/License

UCC may license other institutions to deliver programmes in its entirety, or stages of programmes, designed by UCC staff, leading to an award or the award of credit/s by UCC.

Joint

A programme developed jointly with at least one other institution, which may also have degree awarding powers, leading to a UCC award, or a degree awarded jointly by the institutions, or a comparable award from another institution.

Validation

UCC may accredit a programme developed by another institution as equivalent to a UCC award, or leading to the award of a specific number of credits.

Distance/Online Learning

A programme of study whereby a student would not normally attend a UCC campus or that of a partner institution. Attendance may be required for residential sessions, for study support or for assessment purposes. Collaborative programmes offered by distance/online learning may apply the franchise, validation, joint or double model. The collaborative partner may manage elements of delivery, support and/or assessment, as agreed at validation.

Distributed Delivery (also known as 'flying faculty')

A programme of study, or part thereof, leading to a UCC award, whereby programme delivery and assessment is undertaken by UCC staff at the partner site. The partner may provide certain specialist resources, as approved by the University.

Double/Dual Degree

A programme of study leading to the granting of both a UCC award and that of a partner institution. The programme may be offered under a franchise, license or a validation agreement; or offered as an integrated programme of study, in accordance with regulations for the UCJ; or via an articulation arrangement. UCC will be responsible only for the elements of the programme that contribute to a UCC award.

Articulation

An arrangement whereby programmes and modules delivered by a partner institution are formally recognised for the purposes of advanced standing towards a UCC award.

Student Exchange Agreement

A reciprocal agreement whereby UCC and a partner institution exchange a certain number of students each year through study abroad.

Non-Reciprocal Study Abroad Agreement

An agreement whereby students from a partner university apply to study at UCC for a semester or year and may be eligible for a partnership scholarship or tuition fee discount.

PROSPECTIVE PARTNER APPLICATION

The first step is to complete the prospective partnership form in as much detail as possible and send it to <u>commonwealthpartnershipdirector@ucc.edu.jm</u>. This will help us to assess the synergy between our institutions and whether the type of collaboration your institution wants is viable.

We will then contact you to discuss the proposal in more detail and outline the next steps in the approval process. Please note that, if you are interested in a validation, license or franchise partnership, it can take **up to 2 months** to complete & ratify the approval process.

If you have any questions or would like to discuss the different partnership options before submitting a prospective partnership form, please email: commonwealthpartnershipdirector@ucc.edu.jm.

By partnering with the UCC, your institution will benefit from UCC's long experience of collaborative working. Your students could have the opportunity to study at the UCC or they could study for a UCC qualification at your institution. Their learning will be enhanced through access to UCC's electronic resources. Your academics will be supported by a dedicated UCC link tutor.