



UCC
UNIVERSITY OF THE
COMMONWEALTH
CARIBBEAN

**CORPORATE
EDUCATION
DIVISION**



Francis Anthony Haynes

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Anthony is an adjunct lecturer at University of the Commonwealth Caribbean and at the Caribbean Maritime Institute, where he lectures in strategic management, operations management and project management.

Anthony Haynes is the Lead Consultant at *Anthony Haynes Consulting Limited*, a consulting company focused on partnering with their clients to provide environments for innovation and opportunity that will lead to tangible, measurable, sustainable value creation. The firm focuses on strategic management, business process re-engineering and human capital development.

Anthony has more than twenty years C-suite experience, working in unionized manufacturing and energy industries, in Jamaica, the Eastern Caribbean, Guyana and Trinidad, where has demonstrated:

- Proven change management and leadership skills, excellent communicator with the ability to maintain a balanced focus on people and profitability issues, leading to increase employee engagement and enhanced company performance.
- Proven project management skills to lead multi-million projects and complete on time, on budget, while maintaining constructive stakeholder relationships.
- Strong customer focus with experience in creating value propositions to enhance brand loyalty, expanding customer bases and

Prior to establishing his own consultancy, Anthony Haynes provided leadership at Caribbean Cement Company Ltd., an iconic Jamaican institution and the most significant manufacturing facility in Jamaica.

- Revamped the management team and influenced a cultural sea change making the organization more customer centric, performance focused and resilient.
- Developed a powerful stakeholder management relations model that has fostered strong links with customers, investors, employees, unions, government and the communities at large.
- Led company from an insolvent position to profitability prior to the recession, optimizing existing assets, re-tooling the organization, expanding into new markets and introducing new products.
 - Carib Cement's Kiln 5 project was adjudged the *Project of the Year 2009* by the Jamaica Institute of Engineers
- Held the organization together post-2008, through contracting markets and a debt-restructuring exercise, reducing fixed costs, managing customer and supplier relations and returning the Company to profitability.
 - Carib Cement was recognized as the *2014 Exporter of the Year* by the Jamaica Exporters Association

Anthony is a Trinidad National Open Scholarship winner and holds a BSc. in Electrical and Electronic Engineering from University College London, London University and an MBA from the University of Liverpool.

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