

UCC

INNOVATION



**UNIVERSITY OF THE
COMMONWEALTH
CARIBBEAN (UCC)**

Fostering Leadership & Innovation



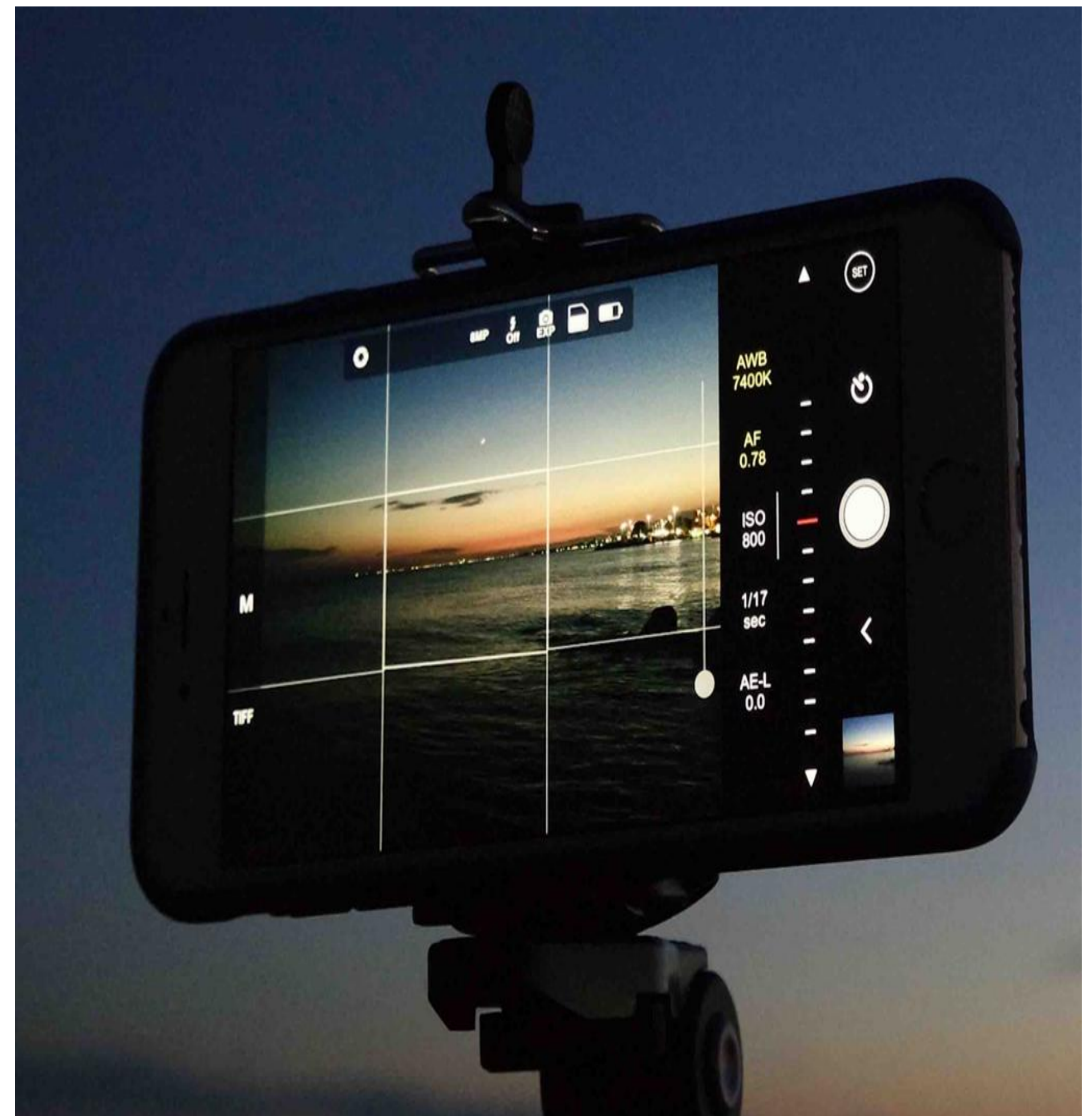
CTRL-IT

Film vs Digital Photography

//marginal cost >>> zero

//domain explodes

//problem space shifts



<p>Big Data, Artificial Intelligence Cognitive capabilities that can augment or replicate human thinking.</p>	 	<p>Crowdsourcing and Microwork Leveraging communities to achieve a specific goal</p>
<p>Robotics Next generation robotics/automation technologies to work with humans</p>	 	<p>Crowdfunding Leveraging the public to fund the creation of a product or company</p>
<p>Biotechnology and Informatics Digitization of the genome + ability to reprogram DNA for new therapies</p>	 	<p>Incentive Competitions Prize based competitions to engage the community to solve a problem</p>
<p>Energy and Environment Systems Greater cost effective management of inputs/outputs than ever before</p>	 	<p>DIY and the Maker Movement Creative potential unlocked when the public can make their own items</p>
<p>Digital Manufacturing and Nanotechnology 3D Printing and digital design digitizes production creation and distribution</p>	 	<p>Digital Economies/Blockchain Cryptocurrency, mobile payments and other economic innovations</p>
<p>Computation, Network and Sensors Increased speed, and declining cost computation and increase in number and accuracy of sensors</p>	 	<p>Gamification Leveraging game mechanics to incentivize specific behaviours</p>
<p>Digital Medicine Increasing the sensing capabilities focused around the human body</p>	 	<p>Sharing and Social Economy Economic model focused on community and sharing</p>



How to WIN?

Harness the power of collaboration to create a 'communal brain' and achieve long-term success and competitiveness.

UCC INNOVATION



CO-STRATIGIZE

- Ideation & Conceptualization
- Knowledge Discovery
- Research
- Competitive Strategies



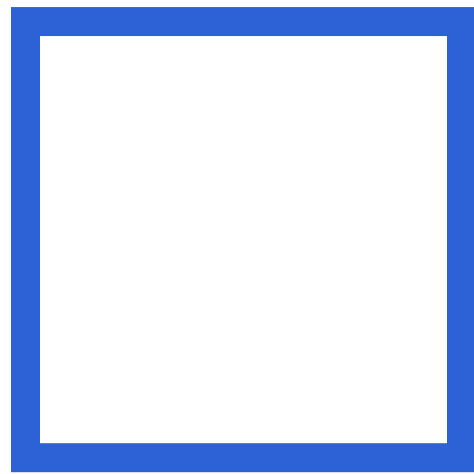
CO-DEVELOP

- Rapid Prototyping
- UI Design
- Agile Srum
- Testing & Assurance

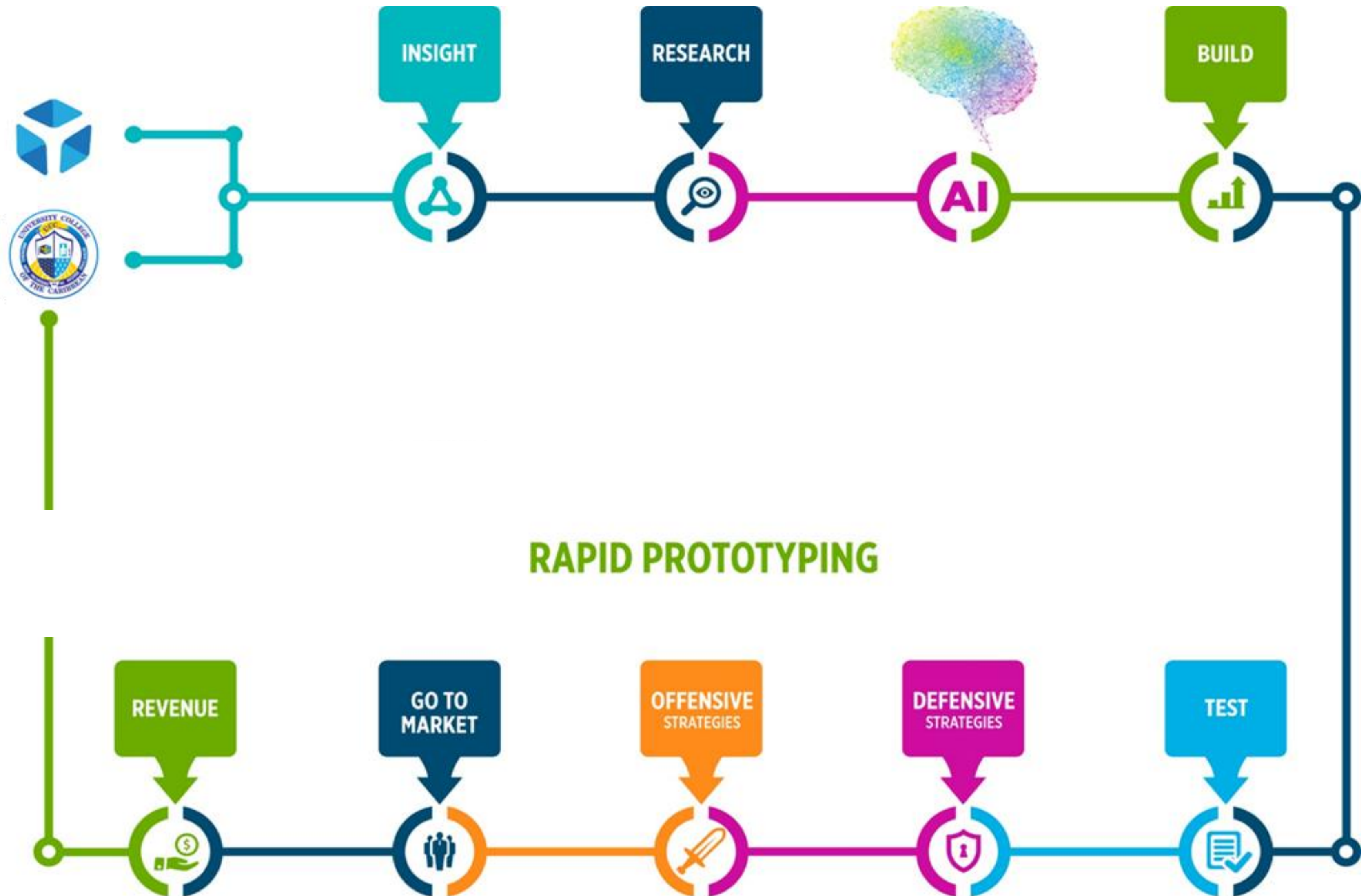


CO-IMPLEMENT

- Patent Monetization
- First to Market
- Revenue
- Global Market Analysis



Innovation Framework





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INNOVATING BETTER LIVES