

MBA PROGRAMME LEARNING OUTCOMES		
Programme	Specific Programme Learning Outcomes – Students should be able to:	
MBA	Exhibit systematic understanding of business and management principles, combined with critical awareness of issues in business management theory and practice	
	Identify and assess the ethical, legal, and regulatory elements evident in business and managerial decision-making.	
	Apply business ideas and strategies to managerial decision-making within a local or global setting.	
	Demonstrate highly developed managerial skills, allowing for supervision of individuals and team work	
	Enhance, as a leader or a member, the leadership and collaborative ability of individuals in teams and organisations.	
	Communicate business concepts and analytics effectively within business contexts	
	Apply ethical values and reasoning to business situations and decision-making	
MBA Programme Specialisations	Programme Learning Outcomes	Jamaican Qualifications Framework Level 7 MBA
Accounting	Systematic understanding of financial accounting fundamentals, combined with critical awareness of issues in managerial accounting theory and practice	Knowledge and Understanding
	Ability to identify, record, report and analyse accounting transactions and events effectively, as well as financial statements	Application and Practice
	Highly developed skills, allowing for supervision of individuals and team work	Autonomy and Responsibility

	Communicates financial and management accounting issues clearly to specialist and non-specialist audiences	Life Skills
Finance	Comprehensive knowledge and understanding of financial tools, concepts and data, as well as relevant legislation and regulations	Knowledge and Understanding
	Demonstrates mastery of financial analysis techniques	Application and Practice
	Able to function in a variety of finance occupations, across a wide range of professional levels and contexts	Autonomy and Responsibility
	Develops creative solutions and original responses to corporate financial challenges, and accepts responsibility for decisions made.	Life Skills
Disaster Management	Critical awareness of current specialized techniques in addressing hazard mitigation, risk management, disaster management, and relief	Knowledge and Understanding
	Possesses high level skills in all aspects of disaster management, including new and emerging techniques that facilitate problem resolution	Application and Practice
	Makes decisions that impact organisations, and uses knowledge of relevant laws, data and experience to arrive at robust conclusions	Autonomy and Responsibility
	Develops creative solutions and original responses to disaster management, risk management and hazard mitigation issues, and makes informed judgments, in the absence of complete data.	Life Skills
Marketing	Informed by a critical understanding of marketing principles that support efficient and effective marketing strategies which promote sustainable corporate growth, given the marketing environment	Knowledge and Understanding
	Demonstrates mastery of standard and specialised marketing research tools and techniques	Application and Practice
	Self-awareness, and acceptance of responsibility for continuing	Autonomy and Responsibility

	professional development in marketing	
	Uses marketing communications technology in a socially appropriate manner, and optimises such technologies to enhance teamwork	Life Skills
Human Resource Management	Possesses systematic understanding of critical issues and current trends in human resource management	Knowledge and understanding
	Demonstrates mastery of standard and specialized research into issues of human resource recruitment, induction, development, compensation, promotion and discipline, and a refined understanding of related best practices.	Application and Practice
	Scrutinises and reflects upon social norms and corporate work force relationships; is able to act to change such relationships, as necessary.	Autonomy and Responsibility
	Resolves human resource management conflicts confidently, while using emotional intelligence to inform related decisions	Life Skills
Entrepreneurship	Informed by theory and practice concerning best practices in entrepreneurship	Knowledge and Understanding
	Deploys new and emerging techniques in business development effectively	Application and Practice
	Makes decisions that impact corporate start-ups and development, using knowledge of relevant laws, standards, personal experience and related data.	Autonomy and Responsibility
	Promotes and builds consensus concerning corporate start-ups and development, within an environment conducive to free interaction and expression, while maintaining personal integrity	Life Skills
Healthcare Management	Develops global awareness of existing healthcare systems and innovative techniques for improvement of these systems	Knowledge and understanding Application and Practice Life Skills
	Understands the management, including financial, technology, public policy, marketing, benchmarking for healthcare systems globally	Knowledge and understanding Autonomy and Responsibility

	Understands the consumer needs which exist in the field of healthcare	Knowledge and understanding Life Skills
	Develops business models to address current and forecasted healthcare needs by improving healthcare delivery systems	Application and Practice Autonomy and Responsibility
	Develops skills for decision – making and cost effectiveness in healthcare	Application and Practice
	Understands strategic challenges faced by management in healthcare organisations.	Autonomy and Responsibility