



UNIVERSITY OF THE COMMONWEALTH CARIBBEAN
School of Business and Management
Programme Structure – **Bachelor of Arts in Journalism**
(Effective Spring 2018)

REQUIREMENTS	COMPULSORY CREDIT HOURS	ELECTIVE CREDIT HOURS	TOTAL CREDIT HOURS
Non-credit modules	0	0	0
General Education Modules	37	0	37
Core Modules	30	0	30
Specialized Modules	48	0	48
Elective Modules		9	9
Total	115	9	124

COURSE CODE	COURSE TITLE	PRE-REQUISITE(S)	CREDIT HOURS
Non-credit modules: (for matriculation)			
ACT001	Fundamentals of Accounting	None	0
ENG002	English for Academic Purposes	None	0
MTH002	Core Mathematics	None	0

COURSE CODE	COURSE TITLE	PRE-REQUISITE(S)	CREDIT HOURS
GENERAL EDUCATION:			
SOC100	Introduction to Sociology	None	3
PSY100	Introduction to Psychology	None	3
ENG102	Introduction to Literature	ENG109 Academic Writing I	3
ITT101	Computer Information Systems	None	3
POL100	Introduction to Politics	ENG109 Academic Writing I	3



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COURSE CODE	COURSE TITLE	PRE-REQUISITE(S)	CREDIT HOURS
	GENERAL EDUCATION: (Cont'd)		
ENG109	Academic Writing I	ENG002 English for Academic Purposes or CSEC English A (Grade 1 or 2)	3
ENG110	Academic Writing II	ENG109 Academic Writing I	3
ENG111	Public Speaking	ENG109 Academic Writing I	3
SPA101	Introduction to Spanish	None	3
ENG104	Business Communication	None	3
ETH 201	Ethics	None	3
RSH405	Introduction to Research	Completed 94 credits hours	3
UCC101	Orientation to University Life	None	1



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CORE MODULES:			
BUS102	Introduction to Business Administration	None	3
MTH101	College Algebra	MTH002 Core Mathematics	3
LAW101	Legal Concepts for Commerce	None	3
MTH201	Introduction to Business & Economic Statistics	MTH101 College Algebra	3
ECN200	Principles of Micro Economics	None	3
ECN201	Principles of Macro Economics	ECN200 Principles of Micro Economics	3
MKT201	Principles of Marketing	None	3
OTB302	Organizational Theory & Behavior	BUS102 Introduction to Business Administration & ETH 201 Ethics	3
MGT400	Strategic Management	OTB302 Organizational Theory & Behavior MTH201 Introduction to Business & Economic Statistics (request override) Completed 94 credit hours	3
BUS403	Entrepreneurship	BUS102 Introduction to Business Administration	3
SPECIALISED MODULES:			
JOU201	Fundamentals of Journalism	JOU101 History & Principles of Journalism	3
JOU301	Writing for Mass Communication	ENG110 Academic Writing II	3
JOU101	History & Principles of Journalism	None	3
JOU300	Theory and Process of Communication	ENG109 Academic Writing I	3
MGT208	Introduction to Media	BUS102 Introduction to Business Administration	3



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COURSE CODE	COURSE TITLE	PRE-REQUISITE(S)	CREDIT HOURS
SPECIALISED MODULES: (cont'd)			
MGT302	Ethics in Media & Legal Issues (<i>including Intellectual Property</i>)	ETH201 Ethics	3
MKT302	Public Relations	MKT201 Principles of Marketing	3
JOU499	Journalism Research Project	RSH405 Introduction to Research Completed 95 credit hours	3
JOU404	Principles & Practices of Journalism	MGT208 Introduction to Media	3
JOU401	Investigative Reporting	JOU301 Writing for Mass Communication JOU404 Principles & Practices of Journalism	3
JOU400	Copy Editing	JOU301 Writing for Mass Communication	3
JOU302	Feature Writing	JOU301 Writing for Mass Communication	3
MGT403	Project Management	BUS102 Introduction to Business Administration	3
JOU402	Multimedia Journalism	MGT208 Introduction to Media	3
JOU403	Sports Writing, Sports Reporting & Sports Public Relations	MGT208 Introduction to Media	3
FRE101	French I	None	3
TOTAL CREDITS REQUIRED			124

*****Students are required to complete the 4-year degree programme for an award**