



Business Ethics Training Seminar

Who Should Attend:

The target audience for this training seminar is managers, supervisors, and individuals who are involved in making decisions in at middle to top management level.

Duration: 2 days

Prerequisite: None

Objectives:

To ensure that participants are aware of the relationship between ethical conduct and business practice and that they understand the ethical, theories, standards and practices as it relates to the general conduct of business and their interaction with employees, customers and the public at large.

Specifically the course aims to:

- Establish a clear understanding of what ethics is
- Improve or establish individual and group skills in identifying and analyzing ethical issues in business and formulating recommended solutions that may resolve ethical conflicts and dilemmas
- Critically examine the assumptions and values that people of diverse backgrounds bring to the complex world of business

Content:

- Outline the main theories and importance of the study of ethics
- Compare and contrast the main theories of ethics
- Identify the ethical rights and duties of employees within a firm
- Discuss employee crime & whistle-blowing
- Discuss the ethical responsibility of employees in protecting trade secrets
- Explain the issues surrounding employee privacy in the workplace
- Identify the rights of workers in a merger and acquisition
- Outline the responsibilities of shareholders in a merger and acquisition
- Discuss how ethical dilemmas can be handled at work
- Outline the ethical issues that arise in advertising
- Explain corporate social responsibility
- Discuss the role of ethics in international business
- Identify the criticisms of marketing's impact on society as a whole
- Discuss business ethics in the Jamaican context