



## Seven Strategies of Master Presenters Training Seminar

### **Who Should Attend:**

The **Seven Strategies of Master Presenters** seminar is geared towards managers, supervisors, trainers and customer service personnel.

### **Objectives:**

The overall objective of this training programme is to improve the competencies and skills of staff in the area of presentations. The Seven Strategies of Master Presenters course will enable participants to:

- Learn how to establish their authenticity and credibility in the first 90 seconds
- Understand the importance of beginnings and endings
- Organize their presentations in a clear and effective way
- Learn how to develop defining moments
- Help you prepare a presentation that is twice as good in half the time
- Build self-confidence and reassurance while reducing nervousness
- Help you to engage your audience by giving the “Wow” before the “How”
- Improve delivery and flow by 50% to 90%
- Prepare you for difficult questions and challenging participants
- Ensure their presentations are memorable

### **Content:**

- Intentional Mastery
- Know your Audience
- Identifying Your Purpose and Holding Yourself Accountable to that Purpose
- Three-Minute Talks
- Superior Organization
- Visual Aids and Defining Moments
- Continuous Improvement
- Course Review and Evaluation